

W E D O



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**Patent No. 1390199**



B-S. 1304

# BROADCASTING STATION LICENSE RECORD

Card #1

Date first licensed 11-5-46

Call letters W E D O  
LOCATION: MC KEESPORT, PENNSYLVANIA

Name of licensee 810 INCORPORATED (AL 4-28-72; EFF: 5-16-72)  
X TRI CITY BROADCASTING COMPANY

Transmitter location Foster Road, North Versailles Twp., Penna. (CP 3-27-46) (Lic. 11-5-46)

15132  
Main studio location 414 - 5th Avenue, McKeesport, Pa. (Ltr. 9-28-76)  
x704 Locust St., McKeesport, Pa. (Ltr. 3-25-70)  
x547 Fifth Ave., McKeesport, Penna. (Letter 4-1-46) (Lic. 11-5-46)



# CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From - To
B2-P-4472	3-27-46 C.P. for new station	810	1kw	Daytime	5-27 11-27-46
B2-MP-2015	7-26-46 Mod.C.P. (4472) for change in type of transmitter				5-27 11-27-46
B2-L-2019 B2-Z-1842	11-5-46 (Lic. to cover CP (4472) as modified for a new station and determine operating power by direct measurement of antenna power. (Cond'l clause)	810	1 kw	D	11-5 11-1-49
BS-1304	2-26-47 to operate additional time from 6:00pm, EST to conclusion of basketball game between Duquesne and Homestead High School to be played at Gardens Pittsburgh, February 26, 1947, in order to broadcast said game, only.				
BS-1304	2-25-47 Mod. Lic. to delete conditional clause	810	1kw	Daytime	2-25 11-1-49
BS-1304	9-9-47 STA to opr. add'l time from 1:00 am to 4:45 am, EST, 9-10-47, in order to broadcast election returns, only.				
R-1304	10-21-49	810	1kw	Daytime	11-1 11-1-52
BR-1304	10-15-52	810kc	1kw	Daytime	11-1 8-1-54
BRC-454 (1)	7-22-54 Modification of license to operate transmitter by remote control from 547 - 5th Avenue, McKeesport, Pennsylvania				
BR-1304	7-28-54	810	1kw	Daytime	8-1 8-1-57
BR-1304	7-11-57	810kc	1kw	Day	8-1 8-1-60
BR-1304	7-7-60	810kc	1kw	Day	8-1 8-1-63
BP-14917	8-1-61 CP to install new trans (Gates RC-1T)	810kc	1kw	Day	10-1 4-1-62
BL-9211 (1)	6-15-62 Lic. to cover CP (BP-14,917) which auth instl. of a new trans.				
BL-9212	6-15-62 Lic. to use old main trans. (RAYTHLON RA-1000) at pres. loc. of main trans., operated on 810kc 1kw Day for Aux. Purp. Only and RC operation from studio.	810kc	1kw	Aux	6-15 8-1-63



Form BC 126

June 1954

Card #2

## BROADCASTING STATION LICENSE RECORD

Date first licensed .....

Call letters W E D O

Station location .....

SEE CARD #1

Name of licensee XTRI-CITY BROADCASTING COMPANY

Transmitter location .....

Main studio location .....



# CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From - To
BR-1304	7-31-63 (Main)	Renewal of license (Aux.) 810kc	1 kw	Day	8-1- 8-1-66
BR-1304	7-29-66	RENEWAL OF LICENSE (MAIN & AUXILIARY)			8-1 8-1-69
BTC-5756	10-28-68	Vol. TC			
EFF:	11-6-68				
TELEGRAM	8-1-69	PSA	500 w	Protected	MGY
BR-1304(S)	7-24-69	Renewal of license (Aux.)			8-1-72
Ltr.	3-25-70	Studio: 704 Locust St., McKeesport, Pa.			
BAL-7537	4-28-72	Vol. AL	EFF: 5-16-72		
EBSA	5-25-72				
BR-1304(L)	12-22-72	RENEWAL MAIN & AUX.			8-1-75
BR-1304(S)	12-15-75	RENEWAL (MAIN & AUX.)			8-1-78
Comtel	9-28-76	SL IS CHANGED TO: 414- 5th Avenue, McKeesport, Pa.			
BTC-8236	2/8/77	Vol acq of pos con EFF:			
BR-1304	8-17-78	(L) REN. OF LIC. (MAIN & AUX)			8-1-81
BTC781010BE	11-16-78	VOL. TC	EFF:		



## APPLICATION RECORD - BROADCASTING

Call

W E D O

Letters

x New

Name

TRI CITY BROADCASTING COMPANY

(P.O. 3326 Versailles Ave., McKeesport, Pa.)

File No.	Dated	Application for	Action	
			Nature	Date
B2-P-4472 Rec'd Filed	1-2-46 1-9-46 1-25-46	Construction Permit for a new standard broadcast station to be operated on: Frequency - 810 kc Power - 1kw Hours of operation - Daytime Trans. location - Foster Road, N. Versailles Twp, Pennsylvania Studio location - Peoples Bank Bldg., Fifth Avenue, McKeesport, Pa.  (Filed by John P. Southmayd, Atty. ; Worthington C. Lent, Engr.)	GRANTED	3-27-46



RCA BTA-1L transmitter



Form 94

## APPLICATION RECORD - BROADCASTING

#2

Call

Letters WZDQName TRI CITY BROADCASTING COMPANY

File No.	Dated	Application for	Action	
			Nature	Date
32-MP-3015 Rec'd Filed	7-1-46 7-3-46 7-3-46	Mod. of C.P. (32-P-4472, which authorized a new standard broadcast station) to change type of transmitter to (Raytheon BI-1000)  (John F. Southmayd, Atty.)	GRANTED	CA 7-26-46



## APPLICATION RECORD - BROADCASTING

43

Call

Letters W E D OName TRI CITY BROADCASTING COMPANY

File No.	Dated	Application for	Action	
			Nature	Date
B2-L-2019	7-27-46	License to cover C.P. (B2-P-4472, as mod.,) which authorized a new standard broadcast station and Authority to determine operating power by direct measurement of antenna power.  (John P. Southmayd, Atty.; John F. Stetson, Engr.)	GRANTED	11-5-46
Rec'd	7-30-46		(Cond'l	re waiver
Filed	7-30-46		3.55(b)	& 3.60)
B2-Z-1842	7-29-46			
Rec'd	7-30-46			
Filed	7-30-46			



#4

Call

Letters W E D OName TRI CITY BROADCASTING COMPANY

File No.	Dated	Application for	Action	
			Nature	Date
B2-SSA-149 Rec'd Filed	9-16-46 10-10-46 10-10-46	Special Service Authorization to operate from 1:00 AM to 4:00 AM, with power of 1 kw, for period ending 1-1-47.  (John P. Southmayd, Atty.)	DEINED 12-17-46	Order issued
BR-1304 Rec'd	8-23-49 8-24-49	Renewal of license. (Filed by John P. Southmayd, Atty.)	Granted	10-21-49
BR-1304 Rec'd Filed	7-28-52 7-31-52 7-31-52	Renewal of License Filed by Charles F. Duvall, Atty.	GRANTED	10-15-52
BP-8915 Rec'd Filed	6-23-53 6-24-53 6-24-53	Construction permit to mount TV antenna on top of AM tower. (Contingent on grant of TV appli.)  John P. Southmayd, Atty. George E. Gautney, Engr.	DISMISSED as Unnec. 7-8-53	



#5

FORM A-170

## APPLICATION RECORD - BROADCASTING

FORMERLY FCC FORM 94

Call  
Letters **W E D O**Name **TRI-CITY BROADCASTING COMPANY**  
**MC KEESPORT, PENNSYLVANIA**

File No.	Dated	Application for	Action	
			Nature	Date
BR-1304 Rec'd Filed	4-28-54 5-7-54 5-7-54	Renewal of License Filed by John P. Southmayd, Atty.	GRANTED	7-28-54
BRC-454 Rec'd Filed	7-15-54 7-19-54 7-19-54	Modification of license to operate transmitter by remote control from 547 - 5th Avenue, Mc- Keesport, Pennsylvania	GRANTED	7-22-54
BR-1304 Rec'd Filed	4-29-57 5-3-57 5-3-57	Renewal of license Arthur Scheiner, Atty.	GRANTED	7-11-57
BR-1304 Rec'd Filed	4-26-60 5-3-60 5-3-60	Renewal of license Atty: Arthur Scheiner	GRANTED	7-7-60
BP-14917 R.&F.	6-23-61 6-26-61	Construction permit to install a new trans. (GATES BC-1T).	GRANTED	8-1-61



AUG. 1955 *76*

## APPLICATION RECORD - BROADCASTING

810kc

Call  
Letters *W.F. DC*

TRI-CITY BROADCASTING COMPANY

Name

McKeesport, Pennsylvania

File No.	Dated	Application for	Action	
			Nature	Date
BL-9211 R. & F.	3-2-62 3-5-62	Lic to cover CP(BP-14,917) which auth. installation of a new transmitter.	GRANTED	6-15-62
BL-9212 R. & F.	3-2-62 3-5-62	Lic to use old main trans. (Raytheon RA-1000) at present loc of main trans to be operated on 810kc, 1kw Day, for AUXILIARY PURPOSES ONLY.	GRANTED	6-15-62
BR-1304 R & F	4-30-63 5-1-63	Renewal of License (Main and Aux.) Atty. Robert Bennett Lubic	GRANTED	7-31-63
BR-1304 R & F	4-20-66 4-27-66	Renewal of License (Main & Auxiliary)  Atty - Alk and Lubic	GRANTED	7-29-66
BTC-5756 R & F BEE PD: \$30 - 465300 (FORM 316)	10-8-68 10-11-68	Vol. acquisition of positive control of lic. corp. by Edward J. Hirshberg thru purchase of stock (and retirement thereof) by the lic corp from Lee Hirshberg, Samuel Hirshberg, Adelaide Mann, Allen Hirshberg, Jennie Weiss and S.H. Hirshberg, Jr. Atty - R.E. Lubic	GRANTED  EFF.	10-28-68  11-6-68



FORM BC-121  
AUG. 1955

# APPLICATION RECORD - BROADCASTING

810kc

Call  
Letters W E D O

Name TRI-CITY BROADCASTING COMPANY  
McKeesport, Pennsylvania

File No.	Dated	Application for	Action	
			Nature	Date
BR-1304 R & F \$1051506161 PRESS APR 23 1959	4-11-69 4-14-69 4-14-69	Renewal of License (Main & Aux.) AMENDED 6-16-69 re: commercial matter	GRANTED	7-24-69
BAL-7537 R & F FEE PD: \$1000 #046377 CODE 047 MAR 16 1972 Pub. notice filed 3-27-72	2-25-72 3-1-72	Voluntary assignment of license to 810 INCORPORATED (SEE OVER FOR AMENDMENTS) Atty for assignor - R.B. Lubic for assignee - Mallyck & Bernton	GRANTED Req. grant fee \$7,000 EFF: 5-16-72 Grant Fee Paid: 048, 5-18-72. W 074373	4-28-72
BR-1304 R & F PN Recd. PRESS APR 27 1972	4-17-72 4-24-72 "	RENEWAL OF LICENSE (MAIN & AUX.) Robert Bennett Lubic, Atty. AMENDED 6-6-72 re: to change name of applicant to "810 Incorporated"	GRANTED	12-22-72



RE: BAL-7537 - AMENDED 4-21-72 - financial & prog. data



Form BC-121  
September 1969

## APPLICATION RECORD - BROADCASTING

8-46

Call  
Letters W E D O

810 INCORPORATED

Name X TRI-CITY BROADCASTING COMPANY  
McKEESPORT, PENNSYLVANIA

File No.	Dated	Application for	Action	
			Nature	Date
BR-1304 R & F PN Recd. PRESS	3-24-75 3-31-75 " <b>APR 30 1975</b>	RENEWAL OF LICENSE (MAIN & AUX.) E.T.Mallyck & Bernton, Atty. AMENDED 8-7-75 re: EEO	GRANTED	12-15-75
Ltr. rec'd	2-23-76 <b>APR 1 1976</b>	Request waiver of Section 73.1201(b)(2) of the rules to identify as McKeesport-Pittsburg, Pennsylvania	DENIED	6-10-76
BTC-8236 R & F FORM 316	1/7/77 1/10/77 <b>JAN 15 1977</b>	Voluntary acquisition of positive control of lic corp by Ralph J. Baron and Judith Baron (as a family group) thru purchase of stock by the licensee corp from Thomas C. Feldman and Susan C. Feldman  Atty - <u>Mallyck</u> & Bernton	GRANTED EFF:	2/8/77



# APPLICATION RECORD - BROADCASTING

810 kc

Call  
Letters W E D O

Name 810 INCORPORATED  
McKEESPORT, PENNSYLVANIA

File No.	Dated	Application for	Action	
			Nature	Date
BR-1304 R & F PRESS	3-28-78 3-31-78 <b>APR 13 1978</b>	RENEWAL OF LICENSE (MAIN & AUXILIARY)	GRANTED	8-17-78
BTC781010EE Form 316 PRESS OCT 1978	10-4-78	Voluntary acquisition of positive control of lic corp by Judith M. Baron thru purchase of stock from Ralph J. Baron (over) Atty - E. Theodore Mallyck (Smith & Pepper)	GRANTED EFF:	11-16-78
BR810327UF PRESS	<b>JUN 1 1981</b>	RENEWAL OF LICENSE	gwd.	7-7-81 <b>ISSUED</b>



BTC781010EE ---- O.K. to ACCEPT per ROY STEWART: 61.9%  
stock transferred from transferor since original AL



W E D O - RECORD OF DENIAL OF INFORMAL APPLICATIONS

BS-1304 11-4-47 To opr. add<sup>1</sup> time to broadcast  
election returns, 11-5-47, only.

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WIRE 12-17-58 - Denied auth. opr. after LS 1-1-59 for  
football



## About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form – 3" by 5" filing cards – for reference.

In 1999, the Commission moved to a new location (445 12<sup>th</sup> Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). The History Cards were transferred to microfiche by a contractor (only one set is known to exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above. Generally, they have been left as negatives as those are often easier to read.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

